

HELI AIR LTD. PRIVACY POLICY

1. PRIVACY AND DATA PROTECTION

Protecting your privacy is important to us because privacy and data protection is your human right. This HELI AIR Privacy Policy tells you how we collect your personal information and keep it confidential. This means we will:

- Only collect and process your data when absolutely necessary
- Not sell, rent or otherwise distribute or make public your personal information
- Cease to process your data at your request
- Remove your personal information completely under your “right to be forgotten”

2. LEGISLATION

Along with our business and internal systems, this website is designed to comply with the following national and international legislation with regards to data protection and user privacy:

- [UK Data Protection Act 1998 \(DPA\)](#)
- [EU Data Protection Directive 1995 \(DPD\)](#)
- [EU General Data Protection Regulation 2018 \(GDPR\)](#)

This site’s compliance with the above legislation, all of which are stringent in nature, means that this site is likely compliant with the data protection and user privacy legislation set out by many other countries and territories as well. If you are unsure about whether this site is compliant with your own country of residences’ specific data protection and user privacy legislation, please contact us for clarification using the details provided in section 11.

3. PERSONAL INFORMATION THAT THE HELI AIR WEBSITE COLLECTS, WHY WE COLLECT IT AND HOW WE COLLECT IT

We collect and use your personal information to provide you with:

- Convenient access to our products, events and services
- Process secure payment for products via Paypal – link to their privacy doc
- Relevant communications based on the information you have provided and that we determine to be of legitimate interest

3.1 SITE VISITATION TRACKING

HELI AIR website uses Google Analytics (GA) to track user interaction. We use this data to determine the number of people using our site, to better understand how they find and use our web pages and to see their journey through the website.

WHAT THIS MEANS TO YOU: although GA records data such as your geographical location, device, internet browser and operating system, none of this information personally identifies

you to us. GA also records your computer's IP address which could be used to personally identify you but Google do not grant us access to this. We consider Google to be a third party data processor (see section 5 below).

GA makes use of cookies, details of which can be found on [Google's developer guides](#) which are alphanumeric identifiers that we transfer to your computer's hard drive through your Web browser. Our website uses the analytics.js implementation of GA.

The Help menu on the menu bar of most browsers will tell you how to prevent your browser from accepting new cookies, how to have the browser notify you when you receive a new cookie and how to disable cookies altogether.

Disabling cookies on your internet browser will stop GA from tracking any part of your visit to pages within our website. However, cookies allow you to take full advantage of some of Heli Air's most innovative and useful features and we recommend that you leave them turned on. If you do leave cookies turned on, be sure to sign off when you finish using a shared computer.

3.2 CONTACT FORMS AND EMAIL LINKS

Should you choose to contact us using the contact form on our contact us page or an email link [like this one](#) the data will be collated into an email and sent to us over the Simple Mail Transfer Protocol (SMTP). Our SMTP servers are protected by TLS (sometimes known as SSL) meaning that the email content is encrypted using SHA-2, 256-bit cryptography before being sent across the internet. The email content is then decrypted by our local computers and devices.

If you have explicitly opted-in to receive future marketing communications from us, the data you supply will be securely stored within this website's own database or in any of our internal computer systems.

WHAT THIS MEANS TO YOU: Your email address will remain within HELI AIR's database for email marketing or until you specifically request removal from the list. You can do this by unsubscribing using the unsubscribe links contained in any communications that we send you or by requesting removal via email. When requesting removal via email, please send your email to us using the email account that is subscribed to the mailing list.

While you remain opted in, your email address remains within the HELI AIR database and you will receive periodic communication from us.

4. ABOUT THIS WEBSITE'S SERVER

This website is hosted by 1 and 1 within a cloud server.

5. OUR THIRD PARTY DATA PROCESSORS

We only use Google to process personal data on our behalf. This third parties has been carefully chosen and comply with the legislation set out in section 2.0.

- Google ([Privacy policy](#))

6. OTHER THIRD PARTIES

HELI AIR's website may contain links to other sites. HELI AIR does not share your personal information with these websites and is not responsible for their privacy practices.

At times we may be required by law to disclose your personal information.

Unless otherwise instructed, HELI AIR will only share your data with other British European Aviation group companies where operationally or legally necessary.

7. CHILDREN'S PRIVACY

HELI AIR's business is not directed at minors and we do not promote or market our solutions or services to minors. If you believe that we have mistakenly or unintentionally collected Personal Information of a minor through our channels without appropriate consent, please notify us immediately using the contact details in section 11 so that we may immediately delete the information from the appropriate channels and make any other necessary corrections.

8. DATA BREACHES

HELI AIR will report any unlawful data breach of this website's database or the database(s) of any of our third party data processors to any and all relevant persons and authorities within 72 hours of the breach if it is apparent that personal data stored in an identifiable manner has been stolen.

9. YOUR RIGHTS

You may request to review, correct, update, suppress, or otherwise modify any of your Personal Information that you have previously provided to us through the channels mentioned above, or object to the use or processing of such Personal Information by us at any time. If you have privacy concerns regarding access to or the correction of your Personal Information, please contact us using the details in section 11.

10. DATA CONTROL

The data of this website is controlled by Heli Air Ltd. Registered in England, Registration Number: 2028932

11. DATA PROTECTION CONTACT DETAILS

Data Compliance
Heli Air Ltd.
Wellesbourne Airfield
Loxley Lane
Wellesbourne
Warwickshire
CV35 9EU United Kingdom

Telephone: +44 (0) 1789 470476

Email: HeliAir.com

12. CHANGES TO OUR PRIVACY POLICY

HELI AIR may update this privacy policy from time to time in line with legislation or industry developments. We will not explicitly inform you of these changes. Instead, we recommend that you check this page occasionally for any policy changes.

This policy was last reviewed and updated on the 16th May 2018. Policies are periodically reviewed to ensure compliance with the current compliance environment.